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DATE: 05/26/92                      SALES INFORMATION SYSTEM                      TIME: 15:25  
SUBJECT: TWIN COUNTY/FOODTOWN/STERLING                      SENDER: J. T. JONES #1242  
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TO: ALL DIVISIONS WITH FOODTOWN STORES OR SERVICED BY TWIN COUNTY GROCERS

RE: TWIN COUNTY GROCERS / STERLING DISTRIBUTION

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NEED YOUR IMMEDIATE ATTENTION\*\*\*\*\*NEED YOUR IMMEDIATE ATTENTION  
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GENTLEMEN:

I WAS ADVISED BY RICK ROUST (NEW BUYER) THE FOLLOWING SEVEN STERLING BRANDS WILL BE DISCONTINUED: LT. M. 100, LT. 100, ULTRA LT. M. 100, FULL FLAV. K., LT. K., FULL FLAV. M. K., LT. M. K.,. I REQUESTED RICK NOT DISCONTINUE THESE BRANDS FOR (3) MORE MONTHS, (END OF AUGUST) AS WE ARE PLACING CARTON COUPONS AT THE WAREHOUSE LEVEL, WHICH HE AGREED. AS YOU KNOW THERE IS A LOT RIDING ON OUR MAINTAINING DISTRIBUTION ON THESE SEVEN BRANDS, MEETING OUR REGIONAL SAVINGS VOLUME GOALS. PLEASE MAKE A CONCERTED EFFORT TO PLUS OUT AS MANY OF THESE STERLING BRANDS INTO YOUR FOODTOWN STORES WITHIN THE NEXT 3 MONTHS AS POSSIBLE

THE OTHER (5) STERLING BRANDS ARE NOT IN JEOPARDY OF BEING DISCONTINUED AT THIS TIME.

YOUR IMMEDIATE FOLLOW THROUGH WILL BE APPRECIATED.

M-2  
CC; M. A. YOUNG

SINCERLY  
JIM

CC: ALL SALES PERSONNEL

\*\*\* END OF MESSAGE \*\*\*

D.M.                      16498  
T&D                      161574  
S.R.M.                      111  
S.A.M.                      1618192

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